

SPEAKERS/ENTERTAINMENT



Friday Seminar:

Linda Todd: Western Kentucky University; Topic: “Power Skills for Administrative Professionals”

The presentation will include participants becoming acquainted with other participants, sharpening their ‘soft skills’ needed to be successful in our field, and learning a few of the new features in Microsoft Office 2010.

Linda Todd is an Associate Professor in the Office Systems Program at Western Kentucky University’s South Campus. Linda holds degrees in Business and Education. In addition to her 16 years at WKU, Linda taught at Pendleton Co. (KY) High School, The University of Mississippi, Tarrant Co. Junior College (Ft. Worth, TX), and Middle Tennessee State University.

In 2005, Linda received the WKU Faculty Award for Public Service. In addition to serving as the webmaster for her campus, she involves her students in community service and student engagement projects. Linda especially enjoys teaching in the WKU Gifted Program called Super Saturdays. This four-Saturday program takes place twice each year where she teaches Desktop Design to 16 second and third graders with help from several of her senior friends and WKU Business and Marketing Education majors.

While teaching at the University of Mississippi in the early 1980s, Linda took the CPS Exam and completed all but the Business Law portion of the exam. Her work experience includes offices in Bowling Green, KY; Buchanan, Michigan; Recife, Brazil; and Cary, North Carolina. Linda also enjoys music, quilting, gardening, spending time with friends and family, and participating in her church where she serves as an elder.

Saturday Luncheon:

Dr. M. Sue Sroda, Murray State University; Topic: "International Communication"

Mary Sue Sroda received her MA and PhD in Linguistics from the University of South Carolina. She is currently an Associate Professor of English and Graduate Director of the Master of Arts in Teaching English to Speakers of Other Languages Program at Murray State University and supervises the curriculum for campus and online TESOL courses.



Dr. Sroda has 19 years experience in ESL and EFL teacher training and professional development and has been recipient of several awards in teaching excellence, including the 2004 Professor of the Year from the Murray State International Student Association and selection as the Murray State Center for Teaching, Learning and Technology Scholar-in-Residence for 2006. Her areas of research include integrated skill methodologies, technology in teaching, and models of intercultural competence. She is a 2004-05 Fulbright Lecturer Award recipient and since 2006, has been an ESL Specialist Consultant to the US State Department, designing and delivering in-service training to teachers in five countries in the Middle East. In March 2009, Dr. Sroda became the first teacher-trainer to give a workshop to English teachers in the schools of Babil, Iraq.

Saturday Seminar:

Coach Micheal Burt, Maximum Success; Topic: "This Ain't No Practice Life"

Micheal Burt is the founder of www.CoachMichealBurt.com, a group of signature brands offering businesses and individuals the tools for building winning cultures. By founding Maximum Success he has helped companies such as Cumulus Broadcasting, Phillips Mortgage Planning, and FirstBank build and achieve objectives with a system that Burt uses to build winning cultures in multiple disciplines.



Micheal is currently pursuing his PhD in Human Performance at Middle Tennessee State University. He has worked with people from all walks of life in multiple disciplines, encouraging and guiding them to finding their unique voice in life, redefining and reconnecting leadership, while pinpointing and overcoming gaps to execution that prohibit them from being successful.

Burt began coaching at the age of 15 as a junior pro basketball assistant. At 18, Burt won his first of many championships, leading Woodbury Grammar School to a 31-5 record and won the Class A state championship. Two years later, he accepted a position as the freshman head coach at Riverdale High, one of the largest schools in Tennessee. Finishing 17-0 in his first season, Burt advanced quickly, becoming the offensive coordinator by the age of 20. Burt became the youngest head coach in the state at the age of 22 and continued his coaching prowess.

At the age of 31, Coach Burt retired as the head coach and athletic director at Riverdale High to pursue new challenges. He now travels the country educating and motivating people and stimulating companies to build cultures that win. He is the Chief Leadership Officer of Maximum Success. He connects, communicates, educates, and inspires his audiences to attain their dreams.

Burt wrote his first book, *Changing Lives through Coaching* and began traveling the country, educating people and companies on how to build cultures and people that win. He has since written *The Inspirational Leader* and his most expansive personal growth book, *This Ain't No Practice Life*.

Saturday Banquet:

Kayte Strong (www.kayte.com/)

Kayte is, to this generation and genre, as Harry Connick Jr. is to the Frank Sinatra culture—an



authentic reincarnation of the easy-listening music from the 70's. Her well-heeled, sophisticated audience finds Kayte performing at the most important outdoor fine art festivals in the country, singing eight- to twelve-hour sets every weekend. The vast crowd of aging “Baby-Boomers” in America sees in Kayte Strong the same charisma and power to melt their hearts as their own heroes Carole King, Carly Simon, and Karen Carpenter.

Kayte is no stranger to the world of the concert performance. She has toured internationally behind such great talents as the Coasters, the Platters, Chris Montez, Peaches and Herb, and Mel Carter. She has played keyboards and sung backup in front of as many as twenty-five thousand people on the opening weekend at the Blockbuster Pavilion near Los Angeles, California.

“Kayte’s list of credits...takes up nearly as much space as the Sunday Classifieds, and reads like a timeless Top-40 Chart.” Ernie Rideout – Editor, Keyboard Magazine

Sunday Breakfast:

Phil Justice, Sunrise Children’s Services; Topic: “Commitment’s Power”

Phillip Justice is the Director of Advancement for the Western Region with Sunrise Children’s



Services. Based in Paducah, KY, his area extends east to Grayson County. A native of Pikeville, KY, Phil has more than 25 years in professional sales. His career began in earnest while living in Evansville, IN, where he was a representative with a national printing company. Within three years, he was named the top representative in the nation. He was then recruited by Merrill Lynch as a stockbroker and quickly became a top producer. Beginning with absolutely nothing, he became the first stockbroker in Evansville to be included in “Who’s Who in Finance and Industry” and “Who’s Who in America.” Justice joined Dale Carnegie Training in Evansville in 2002. In 2003, he decided to open an office in Paducah, KY.

During his first year, sales increased 386 percent, a record for Dale Carnegie. As a graduate of the Carnegie course himself, Phil enjoys invitations to speak at clubs, business meetings and churches.

Phil is a graduate of Vincennes University and father of two grown sons – the oldest, a fundraiser in Ohio; the youngest, in law enforcement in Indiana. In his spare time, Justice enjoys traveling the United States and spending time with his four granddaughters. He was also previously the lead singer in the gospel trio, *The Sons of the King*. He currently resides in Paducah with his wife, Lorain.

Sunrise Children’s Services (<http://www.sunrise.org/>)

Life-changing Ministries for Families and Children

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